

Food Solutions – Sip by sip

Create the next Food Venture

JOIN THE FOOD SOLUTIONS PROGRAMME IN 2025!



WHO: Students currently enrolled in one of the participating Universities with a passion for food, innovation and entrepreneurship. Bachelor, master and PhD students can join. You don't need to be connected to a team to sign up.

WHEN: March to November 2025, a few hours a week.

WHAT: Being part of the Food Solutions participating in a case competition between different European Universities working on sustainable solutions for the food industry.

The goal of **Food Solution programme** is to raise awareness on global food challenges and promotes entrepreneurship as a possible career path.

When you join, you will benefit from entrepreneurship and product development education to produce an innovative, tangible food solution. Throughout the programme, you will be working within a multidisciplinary team and be supported and mentored by experts from industry, research, and science.

Challenge 2025: Redefine RTD and create a minimally processed drink with natural ingredients, highlighting health, sustainability, and eco-friendly packaging. Develop a unique concept, product description, design, and market strategy that showcase innovation and nutritional value.

FOOD SOLUTIONS PROGRAMMES BRING INDUSTRY, SCIENTISTS AND STUDENTS TOGETHER TO SOLVE GLOBAL FOOD CHALLENGES.

WHAT TO EXPECT?

- ✓ Further build your professional skills
- ✓ Develop your entrepreneurial mindset
- ✓ Work with food industry professionals and experts
- ✓ Chance to win financial prizes
- ✓ Benefit from and gain specialist food industry knowledge
- ✓ Access technical facilities and visit industry sites
- ✓ Receive mentoring from industry and academic experts
- ✓ Opportunity to pitch to the food industry

DEFINE YOUR OWN PROBLEM, SOLVE IT, AND PLAN YOUR OWN START-UP!

